



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/Iss/Priorities USA Action-LCV (15165)
Agency Mundy Katowitz Media (1954)
Buyer PLACEMENT, MEDIA
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Issue (1068)
Brand PRIORITIES USA ACTION (102154)
Acct Types National/Political
Est/Headline 1564/06282555
Demo
Revision
Comments PRIORITIES USA ACT

Invoice 643206
Inv Date 10/28/2012
Terms Net 30
Contract 327461
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:49PM

Mundy Katowitz Media
1322 G Street South East
Washington, DC 20003

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	10:00:00AM-11:00:00	Day,F-1	10/12/12 10:21AM (Fr)	00:30		PRATV1224H	\$700.00	
2.0	Spot	12:05:00AM-12:35:00	Day,F-1	10/12/12 12:24AM (Fr)	00:30		PRATV1219H	\$1200.00	
3.0	Spot	11:00:00AM-12:00:00	Day,F-1	10/12/12 11:43AM (Fr)	00:30		PRATV1219H	\$1200.00	
4.0	Spot	12:00:00PM- 1:00:00	Day,F-1	10/12/12 12:41PM (Fr)	00:30		PRATV1224H	\$1100.00	
5.0	Spot	4:00:00PM- 5:00:00	Day,F-1	10/12/12 4:37PM (Fr)	00:30		PRATV1224H	\$1200.00	
6.0	Spot	5:00:00PM- 6:00:00	Day,F-1	10/12/12 5:12PM (Fr)	00:30		PRATV1219H	\$2400.00	
7.0	Spot	6:00:00PM- 7:00:00	Day,F-1	10/12/12 6:13PM (Fr)	00:30		PRATV1224H	\$3400.00	
8.0	Spot	7:00:00AM- 9:00:00	Day,F-1	10/12/12 7:43AM (Fr)	00:30		PRATV1224H	\$2500.00	
9.0	Spot	9:00:00AM-10:00:00	Day,F-1	10/12/12 9:20AM (Fr)	00:30		PRATV1219H	\$750.00	
10.0	Spot	10:00:00AM-11:00:00	Day,M-1	10/15/12 10:29AM (Mo)	00:30		PRATV1224H	\$700.00	
11.0	Spot	11:00:00AM-12:00:00	Day,M-1	10/15/12 11:32AM (Mo)	00:30		PRATV1219H	\$1200.00	
12.0	Spot	12:05:00AM- 1:05:00	Day,M-1	10/15/12 12:36AM (Mo)	00:30		PRATV1219H	\$500.00	
13.0	Spot	12:00:00PM- 1:00:00	Day,M-1	10/15/12 12:53PM (Mo)	00:30		PRATV1224H	\$1100.00	
14.0	Spot	3:00:00PM- 4:00:00	Day,M-1	10/15/12 3:38PM (Mo)	00:30		PRATV1219H	\$825.00	
15.0	Spot	5:00:00PM- 6:00:00	Day,M-1	10/15/12 5:12PM (Mo)	00:30		PRATV1224H	\$2400.00	
16.0	Spot	6:00:00AM- 7:00:00	Day,M-1	10/15/12 6:13AM (Mo)	00:30		PRATV1224H	\$2500.00	
17.0	Spot	6:00:00PM- 7:00:00	Day,M-1	10/15/12 6:24PM (Mo)	00:30		PRATV1219H	\$3400.00	
18.0	Spot	7:30:00PM- 8:00:00	Day,M-1	10/15/12 7:49PM (Mo)	00:30		PRATV1224H	\$4250.00	
19.0	Spot	9:00:00AM-10:00:00	Day,M-1	10/15/12 9:41AM (Mo)	00:30		PRATV1219H	\$750.00	
21.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	10/13/12 5:25AM (Sa)	00:30		PRATV1224H	\$400.00	
22.0	Spot	12:35:00AM- 1:30:00	Day,Sa-1	10/13/12 1:24AM (Sa)	00:30		PRATV1219H	\$350.00	
24.0	Spot	11:00:00PM-11:35:00	Day,Su-1	10/14/12 11:28PM (Su)	00:30		PRATV1219H	\$3000.00	
25.0	Spot	12:00:00PM-12:30:00	Day,Su-1	10/14/12 12:00PM (Su)	00:30		PRATV1219H	\$750.00	
26.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	10/14/12 6:21PM (Su)	00:30		PRATV1224H	\$2400.00	
27.0	Spot	6:00:00AM- 9:00:00	Day,Su-1	10/14/12 6:28AM (Su)	00:30		PRATV1224H	\$1300.00	
28.0	Spot	10:00:00AM-11:00:00	Day,Th-1	10/11/12 10:23AM (Th)	00:30		PRATV1219H	\$700.00	
29.0	Spot	11:00:00PM-11:35:00	Day,Th-1	10/11/12 11:22PM (Th)	00:30		PRATV1224H	\$3000.00	
30.0	Spot	11:00:00AM-12:00:00	Day,Th-1	10/11/12 11:32AM (Th)	00:30		PRATV1224H	\$1200.00	
31.0	Spot	12:05:00AM- 1:05:00	Day,Th-1	10/11/12 1:00AM (Th)	00:30		PRATV1219H	\$500.00	
32.0	Spot	12:00:00PM- 1:00:00	Day,Th-1	10/11/12 12:50PM (Th)	00:30		PRATV1219H	\$1100.00	
33.0	Spot	3:00:00PM- 4:00:00	Day,Th-1	10/11/12 3:30PM (Th)	00:30		PRATV1224H	\$825.00	
34.0	Spot	5:00:00PM- 6:00:00	Day,Th-1	10/11/12 5:14PM (Th)	00:30		PRATV1219H	\$2400.00	
35.0	Spot	5:30:00AM- 6:00:00	Day,Th-1	10/11/12 5:53AM (Th)	00:30		PRATV1219H	\$1200.00	
36.0	Spot	6:00:00AM- 7:00:00	Day,Th-1	10/11/12 5:58AM (Th)	00:30		PRATV1224H	\$2500.00	
37.0	Spot	7:00:00PM- 7:30:00	Day,Th-1	10/11/12 7:24PM (Th)	00:30		PRATV1224H	\$4250.00	
38.0	Spot	7:00:00AM- 9:00:00	Day,Th-1	10/11/12 7:25AM (Th)	00:30		PRATV1219H	\$2500.00	
39.0	Spot	7:30:00PM- 8:00:00	Day,Th-1	10/11/12 7:48PM (Th)	00:30		PRATV1219H	\$4250.00	
40.0	Spot	9:00:00AM-10:00:00	Day,Th-1	10/11/12 9:59AM (Th)	00:30		PRATV1224H	\$750.00	
41.0	Spot	10:00:00AM-11:00:00	Day,Tu-1	10/09/12 10:47AM (Tu)	00:30		PRATV1219H	\$700.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Priorities USA Action-LCV (15165)
Mundy Katowitz Media (1954)
PLACEMENT, MEDIA
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Issue (1068)
PRIORITIES USA ACTION (102154)
National/Political
1564/06282555

Invoice 643206
Inv Date 10/28/2012
Terms Net 30
Contract 327461
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:49PM

Mundy Katowitz Media
1322 G Street South East
Washington, DC 20003

AgM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
42.0	Spot	11:35:00PM-12:10:00	Day,Tu-1	10/09/12 12:02AM (Tu)	00:30	PRATV1224H	\$1200.00	
43.0	Spot	11:00:00AM-12:00:00	Day,Tu-1	10/09/12 11:32AM (Tu)	00:30	PRATV1224H	\$1200.00	
44.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1	10/09/12 12:56PM (Tu)	00:30	PRATV1219H	\$1100.00	
45.0	Spot	3:00:00PM- 4:00:00	Day,Tu-1	10/09/12 3:46PM (Tu)	00:30	PRATV1224H	\$825.00	
46.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1	10/09/12 4:29PM (Tu)	00:30	PRATV1219H	\$1200.00	
47.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1	10/09/12 5:52AM (Tu)	00:30	PRATV1224H	\$1200.00	
48.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1	10/09/12 6:54AM (Tu)	00:30	PRATV1219H	\$2500.00	
49.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1	10/09/12 8:29AM (Tu)	00:30	PRATV1224H	\$2500.00	
50.0	Spot	10:00:00AM-11:00:00	Day,W-1	10/10/12 10:29AM (We)	00:30	PRATV1224H	\$700.00	
51.0	Spot	11:35:00PM-12:05:00	Day,W-1	10/10/12 11:55PM (We)	00:30	PRATV1224H	\$1200.00	
52.0	Spot	11:00:00AM-12:00:00	Day,W-1	10/10/12 11:59AM (We)	00:30	PRATV1219H	\$1200.00	
53.0	Spot	12:00:00PM- 1:00:00	Day,W-1	10/10/12 12:21PM (We)	00:30	PRATV1224H	\$1100.00	
54.0	Spot	4:00:00PM- 5:00:00	Day,W-1	10/10/12 4:12PM (We)	00:30	PRATV1219H	\$1200.00	
55.0	Spot	6:00:00PM- 7:00:00	Day,W-1	10/10/12 6:24PM (We)	00:30	PRATV1224H	\$3400.00	
56.0	Spot	7:00:00PM- 7:30:00	Day,W-1	10/10/12 7:24PM (We)	00:30	PRATV1219H	\$4250.00	
57.0	Spot	7:00:00AM- 9:00:00	Day,W-1	10/10/12 7:55AM (We)	00:30	PRATV1219H	\$2500.00	
58.0	Spot	9:00:00AM-10:00:00	Day,W-1	10/10/12 9:32AM (We)	00:30	PRATV1224H	\$750.00	
59.0	Spot	4:00:00PM- 5:00:00	Per week (1),Tu,We,Th,Fr	10/12/12 4:11PM (Fr)	00:30	PRATV1219H	\$1400.00	M/G For 23.0.1
60.0	Spot	9:00:00AM-10:00:00	Day,W-1	10/10/12 9:56AM (We)	00:30	PRATV1219H	\$750.00	M/G For 20.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$96,325.00	Total Spots	58
Commission	(\$14,448.75)		
Net Total	\$81,876.25		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.